



AGENDA
Invasive Species Ambassador Training 2023

Monday, December 4, 2023

<p align="center">All Day 3:00 pm – 7:00 pm West CC Lobby</p>	<p>Travel Day / Check – in available at 4:00 pm</p> <p>Registration</p>
---	---

Tuesday, December 5, 2023

	I. SETTING THE STAGE
<p>8:00 am – 9:15 am Bay 2</p>	<p>Welcome Remarks: Steven Manning, Invasive Plant Control, Inc. (15 mins)</p> <p>Invasive Species – Where Things Stand & A Paradigm Shift Mike Ielmini, U.S. Forest Service (20 mins)</p> <p>EDRR: Disruptions in the System Chuck Bargeron, UGA Center for Invasive Species & Ecosystem Health (20 mins)</p> <p>Invasive Free USA – Capacity Building & Commitment at the Grass Roots Level Steven Manning, Invasive Plant Control, Inc. (20 mins)</p>
<p>9:15 am – 9:30 am</p>	BREAK
	II. THE BASICS
<p>9:30 am – 12:00 pm Bay 2</p>	<p>Keynote Speaker: Core Concepts Every Land Manager Needs To Know Stephen Enloe, University of Florida (60 mins)</p> <p>Invasive Species IPM Principles and Practices – Basic Skills and Techniques Richard (Dickie) Hall, South Georgia Heritage Trust (45 mins)</p> <p>EDDMapS – From Wild Spotter to “Pro”: Tools for I.D. and Mapping Chuck Bargeron, UGA Center for Invasive Species and Ecosystem Health (30 mins)</p>
<p>12:00 pm – 1:00 pm Bay 3</p>	LUNCH – Sandwich, Salad and Soup Buffet (Lunch provided for all attendees.)
<p>1:00 pm – 2:30 pm Bay 2</p>	<p>Innovative Technology for AIS Verification and Modeling Wes Daniel, U.S. Geological Survey (30 mins)</p> <p>10-years of Statewide First-Detector Citizen Science Volunteer Program Mark Renz, University of Wisconsin (30 mins)</p> <p>The Role of Wild Spotter Ambassadors for Invasive Free USA Mike Ielmini, U.S. Forest Service (30 mins)</p>
<p>2:30 pm – 2:45 pm</p>	BREAK – Fresh from the Fryer Idaho Barbeque & Salted Potato Chips

	III. ELEMENTS OF SUCCESS
2:45 pm – 5:00 pm Bay 2	<p>Keynote Speaker: Community Stakeholder Engagement Principles, Practices & Mindset Anthony (Anth) Boxshall, Science Into Action, Australia (60 mins)</p> <p>Invasive Species Community Engagement and Volunteerism Jessica Tegt, Utah State University Extension/Berryman Institute (30 mins)</p> <p>Engaging The Whole Community: Successful Mobilization - Decisionmakers to Public Justin Bush, Washington Department of Fish & Wildlife (30 mins)</p>
5:00 pm	<p>DAILY WRAP-UP AND ADJOURN Discussion and summarize the approach for the next day. Invite to Social w/drinks.</p>
5:30 – 7:00 pm Casco/Kidd/N Cape	WELCOME SOCIAL w/Holiday Hors D'oeuvres
	DINNER ON YOUR OWN

Wednesday, December 6, 2023	
	IV. PUTTING THEORY INTO PRACTICE Citizen Science - Volunteer Recruitment, Management and Retention
8:00am – 9:30am Bay 2	<p>Keynote Speaker: Social & Human Dimensions of Natural Resources Management - The People Factor Nick Fuhrman, University of Georgia Warnell School of Forestry & Natural Resources (60 m)</p> <p>Engaging and Empowering Communities for Landscape-Scale Action Jill Silver, 10,000 Year Institute (30 mins)</p>
9:30am – 9:45am	BREAK
	IV. PUTTING THEORY INTO PRACTICE Partnership Development and Fundraising for Invasive Species Management and Education Programs
9:45am – 12:00pm Bay 2	<p>Keynote Speaker: Building Capacity – Going from Surviving to Thriving Damon Waitt, North Carolina Botanical Garden (60 mins)</p> <p>Models of Cooperation & Support in Federal Land Management Jon Martin, Ecological Restoration Institute, Northern Arizona University (30 mins)</p> <p>Principles of Citizen Science and Volunteerism in Conservation Chuck Barger, UGA Center for Invasive Species and Ecosystem Health (30 mins)</p>
12:00 pm – 1:00 pm Bay 3	LUNCH – A Taste of Mexico City Buffet (Lunch provided for all attendees)

1:00 pm – 3:00 pm Bay 2	IV. PUTTING THEORY INTO PRACTICE Branding, Promoting, and Marketing – Boosting Communications for Invasive Species Prevention and Management
	<p>Keynote Speaker: Marketing Awareness for Invasive Species Issues Ken Donnelly, Beyond Attitude Consulting, Canada (60 mins)</p> <p>Communications to Advance Invasive Species Management Operations Liz Lodman, Montana Invasive Species Council (30 mins)</p> <p>Branding Marketing the Invasive Species Prevention Ethos Pat Conzemius, Wildlife Forever, Inc. (30 mins)</p>
3:00 pm – 3:15 pm	BREAK – <i>Freshly Popped Popcorn</i>
3:15 pm – 4:15 pm Bay 2	IV. PUTTING THEORY INTO PRACTICE Branding, Promoting, and Marketing – Boosting Communications for Invasive Species Prevention and Management
	<p>Environmental Education to Achieve On-the-Ground Action Teagan Wilmot, North American Invasive Species Management Association (30 mins)</p> <p>Social Media Strategies and Multimedia to Raise Awareness and Support Dave Coyle, Clemson University (30 mins)</p>
4:15 pm – 5:15 pm Bay 2	IV. PUTTING THEORY INTO PRACTICE Community and Regional Invasive Species Management – Making Progress On-the-Ground and In-the-Water
	<p>Keynote Speaker: Building Community Commitment and Support Dan Tompkins, Predator-Free New Zealand (60 mins)</p>
5:15 pm	DAILY WRAP-UP AND ADJOURN
5:30 pm – 6:00 pm 6:00 pm – 7:00 pm Mish-an-Nock	CRUISE BOARDING HOLIDAY BOAT CRUISE (Cash Bar)
	DINNER ON YOUR OWN (After Cruise)

Thursday, December 7, 2023

8:00 am – 10:00 am Bay 2	IV. PUTTING THEORY INTO PRACTICE
	<p>EmpowerU – Framing the Issue and Asking the Right Questions Angela Gupta, University of Minnesota (30 mins)</p> <p>Greater Yellowstone Coordinating Committee Story Lesley Beckworth, Teton County, Wyoming (30 mins)</p> <p>Reaching Underserved Communities for Invasive Species Management Jessica Tegt, Utah State University Extension/Berryman Institute (30 mins)</p> <p>Changing the Landscape of Invasive Species Management: Thinking Globally & Acting Locally Steven Manning, Invasive Plant Control, Inc. (30 mins)</p>

10:00 am – 10:15 am	BREAK
10:15 am – 1:30 pm Individual Breakout Rooms *locations below	V. SCENARIOS AND TEAM COLLABORATION
12:00 pm – 1:30 pm Pick up lunches in East CC Lobby	WORKING LUNCH – Resort Sandwich Boxed lunch
	<i>(Boxed Lunch provided for all attendees. Roast Beef, Turkey, Ham or Vegetarian sandwich options.)</i>
	Continue working on team project scenarios.
1:30 pm – 1:45 pm Bay 2	Assemble in Main Session Room/BREAK – Fresh-Baked Cookies
1:45 pm – 4:45 pm Bay 2	Team Presentations and Scoring
5:00 pm	DAILY WRAP-UP AND ADJOURN
5:30 pm – 8:00 pm Bay 4 & 5	Closing Banquet & Awards Ceremony Cash bar serving begins at 5:30pm Special Guest: “President” Theodore Roosevelt

Breakout Rooms for Team Scenarios	
Beauty Bay	Yellow Team – “Phragmites”
Boardroom 3	Red Team – “Cheatgrass”
Casco Bay	Blue Team – “Kudzu”
Boardroom 4	Gray Team – “Carp”
Bay 1A	Orange Team – “Lionfish”
North Cape Bay	Pink Team – “Knotweed”
Bay 1B	Black Team – “Wild Hog”
Boardroom 2	Lavender Team – “Pythons”

Friday, December 8, 2023	
All Day	Travel Day / Check – out by 11:00 am